

WHAT YOU NEED TO KNOW

INSURANCE COVERAGE

- New Scout Applications must be completed and turned in to council within 7-10 days of receipt by your unit. The scout (and your unit) **is not covered by insurance** until the form is filed by council.

APPLICATIONS & TRAINING

- Youth Protection Training Certificates must be turned in with all Adult Applications or they will not be processed. Leader Training Certificates must be turned in within 30 days of the application.
- All applications should be turned in **before October 31**, so they are included in time for charter renewal.

BEASCOUT.ORG

- Access it through www.myscouting.org
- Update your BeAScout Profile information, website, meeting dates/times/contacts
- Click on "Unit Lead Management" to see the list of who is interested
- Click on "View" magnifying glass to get information
- Respond by phone or email to the leads within 1 week

BACK-TO-SCHOOL NIGHT

1. Check with your schools now to see if your Back to School night has been scheduled
2. Offer to do a flag ceremony to open the event in Class A's
3. Offer to serve refreshments (in uniform)
4. Ask to set up an information table – Calendars are a must
5. Ask for 60 Seconds invite parents to your table and join scout night

FLYERS

Fill out the "Flyer Request Form" **at least two weeks prior to your Join Scout Night** – All flyers need Superintendent's office approval.

Check with schools about their "take home folder days" so you don't miss the chance to get your flyer sent home **1 week prior** to your Join Scout Night event.

YARD SIGNS

- Get permission from local businesses/neighbors to place signs on their lawns
- Rotate signs among Pack families so they are visible year-round on different streets
- Place at busy intersections, gas stations, food stores, pizza places, and near your school

FRIEND TO FRIEND RECRUITING

*Create a business card for boys to hand to friends inviting them to your meeting
Scouts get the "Recruiter" Patch if their friend signs-up*

ADVERTISING & SOCIAL MEDIA

1. Press release in local paper – date/time of Join Scout night
2. Have Scout Families post Join Scout night on their individual Facebook pages
3. Target online "mom's" forums or groups!!!
4. Hand out flyers at local sports games (if allowed)
5. Ask "kid friendly" businesses like pizza places or Game-Stop if you can put up a poster in the window or leave a stack of flyers for customers.
6. Religious Organizations – See if your church/religious institution will allow a Scout information table or if you can hand out flyers either before or after a sermon or at CCD or religious classes, or if they will publish the Join Scout night info in their parish bulletin.